

# Link wheel step by step

**Arunkumar**

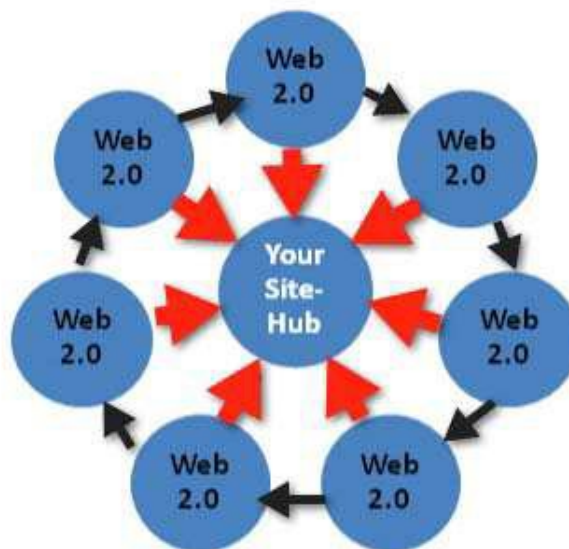
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## **Step 1: Understanding the concept of Link Wheels**

Link wheels are a powerful link building strategy that maximizes the link juice Google assigns to your site.

Effectively link wheels leverage the cumulative power of ‘authority grade’ Web 2.0 sites, in order to build contextually related backlinks to your site.

Here is a very simplified diagram of a traditional link wheel:



You ‘hub site’ or ‘money site’ is at the center of the wheel. It is framed by high authority Web 2.0 sites that link to the money site, and interlink to each other.

The cumulative link juice from these respective Web 2.0 properties thus flows to your ‘money site’ boosting its page rank and position in the SERPs.

Premium Web 2.0 properties such as ‘Hubpages’ and ‘Squidoo’ enable you to post content and links pointing to your site (for FREE).

Given that Google has assigned these properties ‘high page rank’, building 10 or more backlinks from multiple web 2.0 properties will boost your search engine ranking.

So in effect Link wheels are the science of maximizing the flow of link juice between your respective web properties. It is the art of turbo boosting backlinks, by building backlinks to your backlinks.

Consider it this way. Which of the following two scenarios do you think is more powerful:

**Scenario 1:**

Your 'weight loss' website receives 4 backlinks from 4 related weight loss blogs, each with a page rank of 2.

**Scenario 2:**

Your 'weight loss' website receives one backlink from Squidoo, one backlink from Hubpages, one backlink from YouTube and one backlink from WordPress. Not only that but your Squidoo, Hubpages, WordPress and YouTube content are all interlinked e.g. there's a link from your Squidoo content to your WordPress content, from your WordPress content to your YouTube content and from your YouTube content to your Hubpages content.

Clearly scenario 2 i.e. the traditional link wheel is going to offer seriously supercharged link juice when compared to scenario 1.

However it's not as simple as post as many backlinks as you can from multiple web 2.0 properties. Google's algorithm is finely tuned to identify these 'digital footprints'.

For that reason we will engage in building link wheels that have an irregular pattern.

Consider sites like the Wall Street Journal and New York Times. The reason why these sites enjoy such high ranking in the SERPS is that thousands of Web 2.0 sites and blogs link to their articles. It is a fundamental aspect of SEO that Google is assigning more and more weight to 'social signals'.

Link wheels leverage these social signals in a link-boosting manner that literally blows every other backlinking strategy out of the water.

## **Step 2: Picking the hottest Web 2.0 Properties**

In order to build powerful link wheels, we need to identify the hottest Web 2.0 properties that will pass the most link juice.

The potency of your link juice will depend on several factors:

### **Authority Status**

What is the page rank of this site? The higher the page rank the more potent the link juice. Use the Free to download [SEO Quake plugin](#) or [Market Samurai](#) to determine any given sites page rank.

### **Contextual Content**

Links originating from content that are directly relevant to the content on your site, will carry more weight than links originating from unrelated content. A powerful tool for instantly identifying such sites is [Market Samurai](#)

### **Link Policy**

If the Web 2.0 property uses a 'no follow' policy, it is effectively asking Google to ignore your outbound links. Empirical evidence suggests that for the purpose of link wheels, having a mix of 'do follow' and 'no follow' links is a good thing because it appears more natural. A great free tool for instantly identifying whether a site is using a 'no follow' or 'do follow' policy is [NoDoFollow](#).

One of the first steps you need to take with building links wheels is finding web 2.0 sites that are the 'best fit' for the niche you are operating in.

Certain high authority Web 2.0 sites work well for all niches; others are so related to your niche that they carry a lot of weight.

Consider the following list of general web 2.0 sites that work well for every niche:

<b>Site</b>	<b>Page Rank</b>
<a href="http://Wordpress.com">http://Wordpress.com</a>	9
<a href="http://Hubpages.com">http://Hubpages.com</a>	5
<a href="http://Squidoo.com">http://Squidoo.com</a>	8
<a href="http://Weebly.com">http://Weebly.com</a>	8
<a href="http://LiveJournal.com">http://LiveJournal.com</a>	8
<a href="http://Blogger.com">http://Blogger.com</a>	7
<a href="http://WetPaint.com">http://WetPaint.com</a>	7
<a href="http://Wikispaces.com">http://Wikispaces.com</a>	7
<a href="http://Knol.google.com">http://Knol.google.com</a>	7
<a href="http://Xanga.com">http://Xanga.com</a>	7
<a href="http://Tumblr.com">http://Tumblr.com</a>	7
<a href="http://Viviti.com">http://Viviti.com</a>	7
<a href="http://Friendster.com">http://Friendster.com</a>	7
<a href="http://Blogsome.com">http://Blogsome.com</a>	7
<a href="http://Xanga.com">http://Xanga.com</a>	7
<a href="http://Webs.com">http://Webs.com</a>	7



<a href="http://Blog.com">http://Blog.com</a>	6
<a href="http://Bigadda.com">http://Bigadda.com</a>	6
<a href="http://Zimbio.com">http://Zimbio.com</a>	6
<a href="http://Gather.com">http://Gather.com</a>	6
<a href="http://Edublogs.com">http://Edublogs.com</a>	6
<a href="http://Diaryland.com">http://Diaryland.com</a>	6
<a href="http://SosBlog.com">http://SosBlog.com</a>	6
<a href="http://OpenDiary.com">http://OpenDiary.com</a>	6
<a href="http://Hubpages.com">http://Hubpages.com</a>	5
<a href="http://Blurty.com">http://Blurty.com</a>	5
<a href="http://Terapad.com">http://Terapad.com</a>	5
<a href="http://Tblog.com">http://Tblog.com</a>	5
<a href="http://20six.co.uk">http://20six.co.uk</a>	5
<a href="http://Tabulas.com">http://Tabulas.com</a>	5
<a href="http://Freeflux.net">http://Freeflux.net</a>	5
<a href="http://Thoughts.com">http://Thoughts.com</a>	5
<a href="http://Journalhub.com">http://Journalhub.com</a>	4
<a href="http://InsaneJournal.com">http://InsaneJournal.com</a>	4
<a href="http://Bloxster.net">http://Bloxster.net</a>	4
<a href="http://Bloghi.com">http://Bloghi.com</a>	4
<a href="http://Blogstream.com">http://Blogstream.com</a>	4
<a href="http://Blogstudio.com">http://Blogstudio.com</a>	4
<a href="http://WikiBlog.com">http://WikiBlog.com</a>	4
<a href="http://Netcipia.com">http://Netcipia.com</a>	4
<a href="http://Blogigo.com">http://Blogigo.com</a>	4
<a href="http://Freeblogit.com">http://Freeblogit.com</a>	4
<a href="http://BlogEasy.com">http://BlogEasy.com</a>	4

If you are in the Internet marketing niche, the following ‘niche focused’ sites are worthy of your attention:

<b>Site</b>	<b>Page Rank</b>
<a href="http://Serpd.com">http://Serpd.com</a>	
<a href="http://MMOSocialNetwork.com">http://MMOSocialNetwork.com</a>	
<a href="http://wpscoop.com">http://wpscoop.com</a>	
<a href="http://BlogEngage.com">http://BlogEngage.com</a>	
<a href="http://EarnersClub.net">http://EarnersClub.net</a>	
<a href="http://MarketingLand.com">http://MarketingLand.com</a>	
<a href="http://SeoTagg.com">http://SeoTagg.com</a>	
<a href="http://SmallBusinessBrief.com">http://SmallBusinessBrief.com</a>	
<a href="http://DesignBump.com">http://DesignBump.com</a>	
<a href="http://DesignFloat.com">http://DesignFloat.com</a>	
<a href="http://DesignMoo.com">http://DesignMoo.com</a>	
<a href="http://IMAnswers.com">http://IMAnswers.com</a>	
<a href="http://TheWebBlend.com">http://TheWebBlend.com</a>	
<a href="http://BizSugar.com">http://BizSugar.com</a>	
<a href="http://SocialMediaToday.com">http://SocialMediaToday.com</a>	



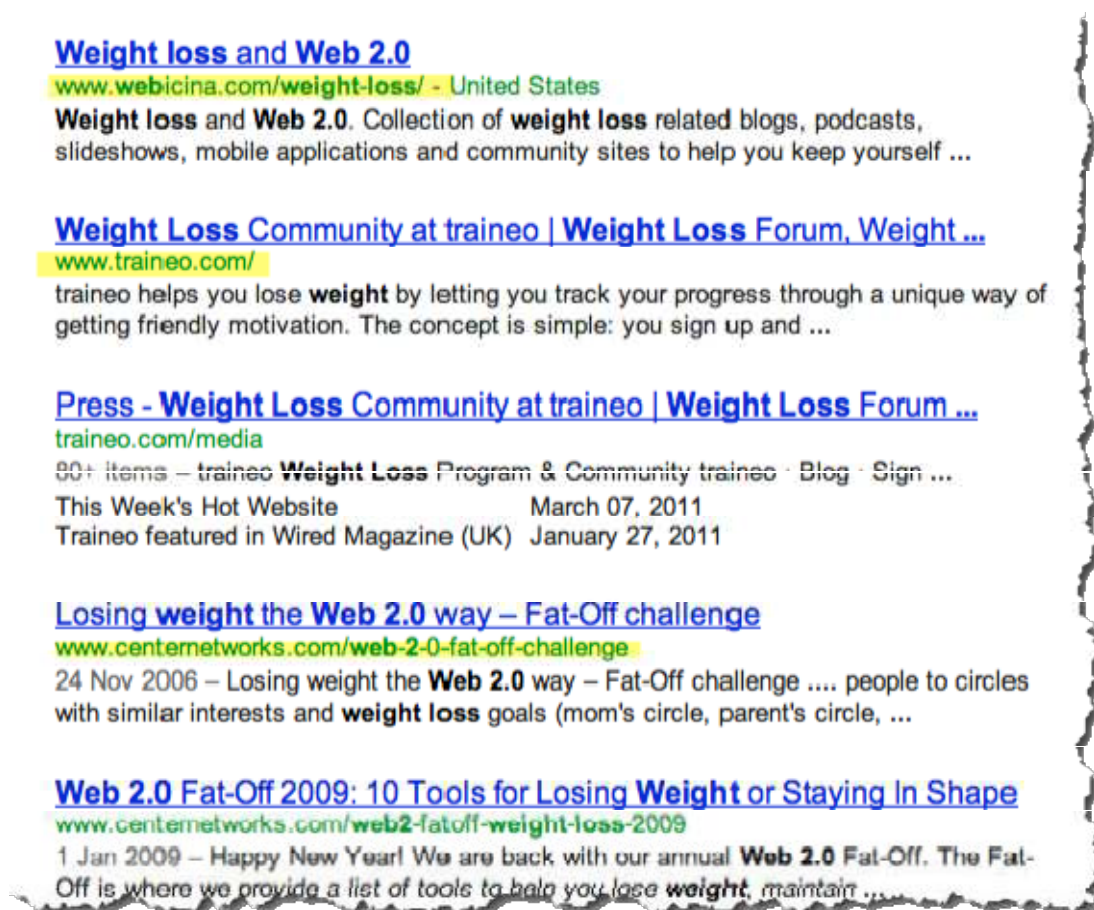
<a href="http://Xing.com">http://Xing.com</a>	
<a href="http://KillerStartups.com">http://KillerStartups.com</a>	
<a href="http://ProfessionalsOnTheWeb.com">http://ProfessionalsOnTheWeb.com</a>	
<a href="http://Biznik.com">http://Biznik.com</a>	

I highly recommend you enter the syntax 'niche name + web 2.0' into Google to search for Web 2.0 properties related to your site.

For example:



Then browse down through the results and find sites related to your niche:



Use the aforementioned tools in this chapter to find high page rank, related sites with a slight preference for 'do follow' sites that allow you to post free articles and links.

Again it's good to use a mixture of these sites to build your link wheels. Generic Web 2.0 properties such as 'Squidoo' and 'Hubpages' can be used in every link wheel you create.

Then you should mix in some 'niche specific' sites that focus on content directly relevant to your site. These contextual sites will help maximize your link juice.

### Step 3: Mitigating the 'Digital Footprint'

When creating link wheels it is imperative that steps are taken to reduce digital footprints.

Digital footprints refer to a trail left by an entity's interactions in a digital environment.

In the context of link wheels it refers to symmetrical patterns that are obviously created by marketers engaged in the construction of link wheels.

For example consider the following perfectly symmetrical link wheel:



All 9 Web 2.0 sites have a link pointing to the target site i.e. 'the money site'. Furthermore they are all interlinked to one another with one link pointing to the next web 2.0 property in the wheel.

This type of uniform pattern creates a link wheel that is easily identified by the search engines. If a search engine discovers link wheels that are blatantly created for the



purpose of boosting ranking, then the links created in that link wheel will have minimal effect.

Here are the steps you can take to mitigate your digital footprint and to maximize the results you achieve with building link wheels:

### ***Drip Feed Model***

Instead of going out creating 1000s of backlinks over night, create your link wheel over time. Commit to adding a spoke a day to the link wheel and over the course of 8 weeks you will have built 56 viable spokes. This is far more effective than building 1000 links in a few hours which trips all types of ‘filters’.

### ***Generate Unique Content For Every Spoke***

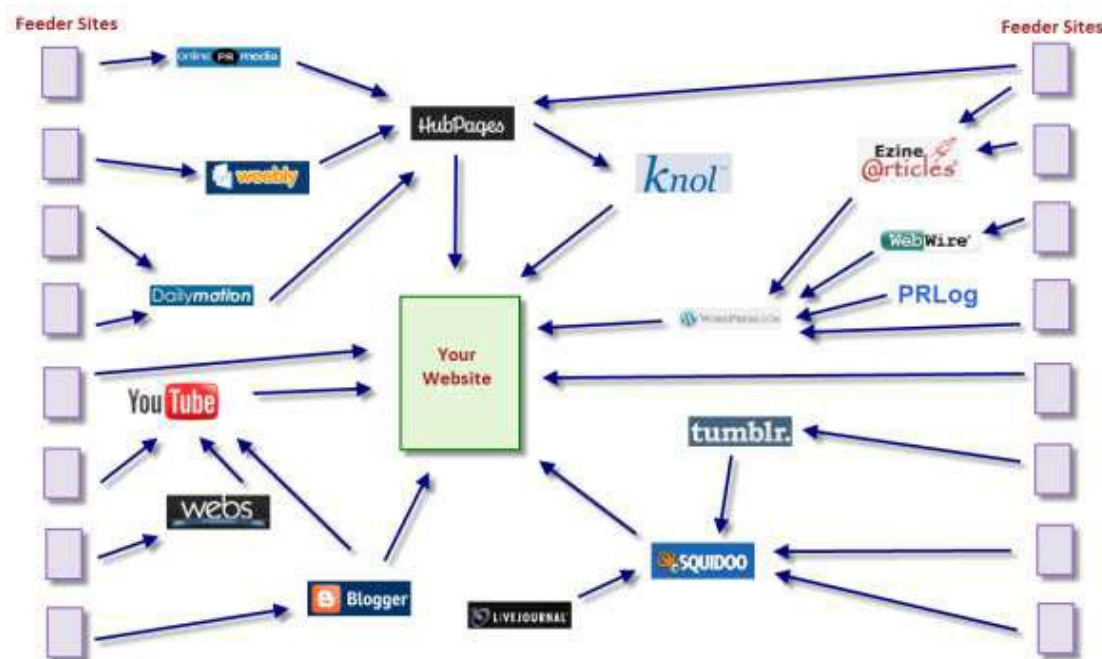
Old school links wheels involved using the same content and distributing it to multiple Web 2.0 properties. Given the Google Panda update, which focused on ‘site quality score’, it is far more beneficial to create unique, useful content for every spoke in the wheel.

### ***Use An Irregular Link Wheel Pattern***

Do not create uniform symmetrical link wheels with 5 – 10 Web 2.0 sites pointing at a center site in a perfect circle, with each of the Web 2.0 sites interlinked.

Instead rather create an irregular link wheel pattern, similar to that illustrated in the diagram overleaf.

This type of irregular link pattern makes it virtually impossible for Google to assert that it is a link wheel.



I will discuss more about link wheel patterns in the following chapter.

***Do Not Close The Loop***

Do not close the entire loop to form a wheel. Instead do not interlink one or more web 2.0 properties in the wheel. This will reduce your digital footprint by making it less obvious to Google it is a link wheel. More on this later.

## **Step 4: Deciding On The Link Wheel Pattern**

In order to understand the concept of ‘link wheel patterns’ it is important to understand the role backlinks play in ranking a website.

Google is a search engine that is in the business of returning results that are as closely related to the search term as possible. In fact they leap frogged Yahoo because their algorithm returned the most accurate results.

In order to maintain their position as the World’s number one search engine, they need to continually enhance their algorithm to weed out sites that are trying to trick the system.

Google assigns page rank to a site based on the number of backlinks pointing to that site. If the backlinks are coming from authority sites with high page rank, then these backlinks carry more weight.

That is the whole reason why ‘link wheels’ are so powerful, yet it is also the reason why Google do not want you engaging in it.

Some people ask are link wheels black hat or white hat, I would say they are somewhere in between in the ‘grey hat’ realm.

The truth is technically Google views any backlink you create for the sole purpose of boosting your search engine ranking, as ‘black hat’. Yet I bet that doesn’t stop you engaging in back linking.

You need to be savvy when building backlinks, and building link wheels is no different.

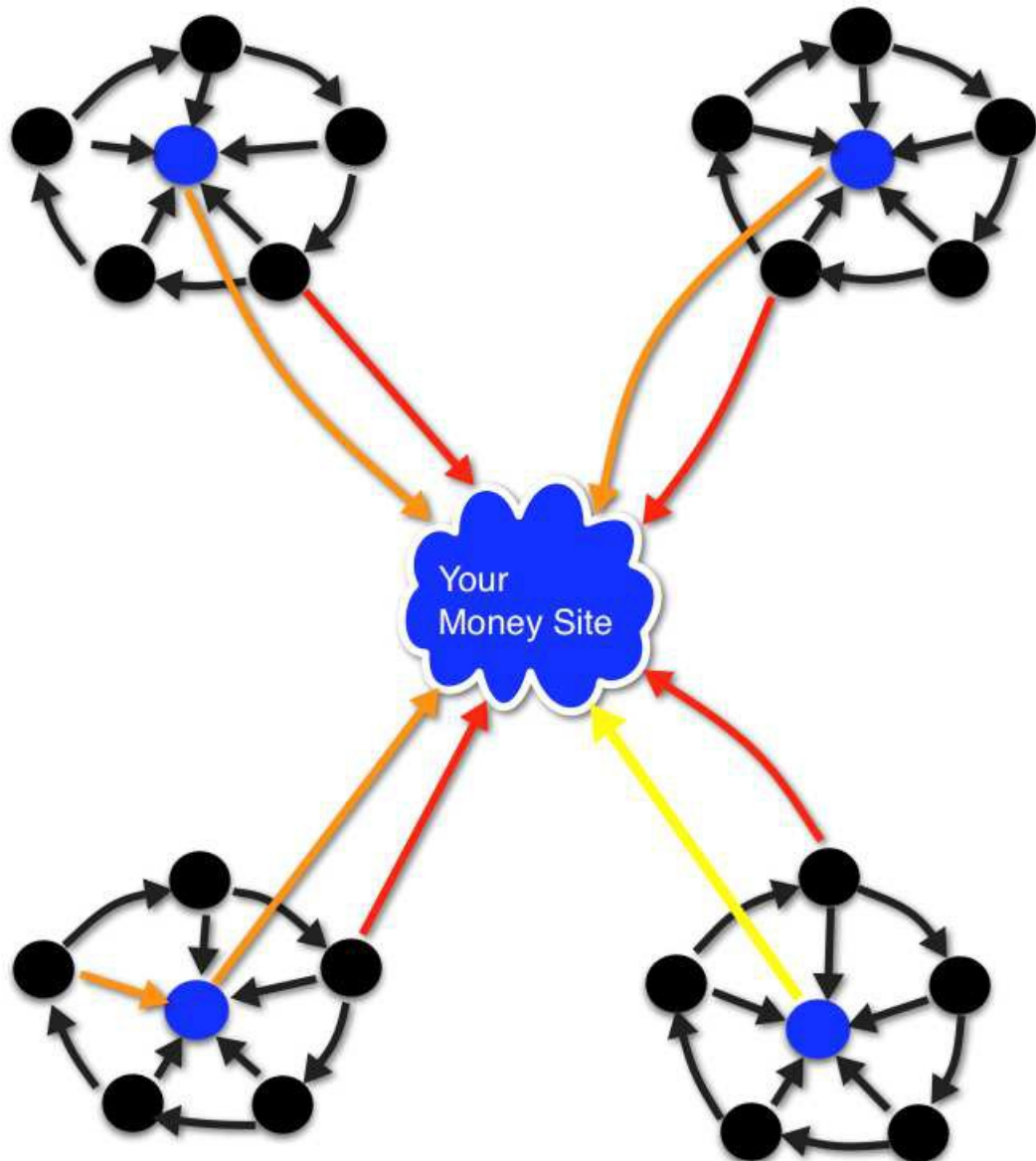
One of the most important aspects of building link wheels is the pattern.

What I mean by pattern is the flow diagram representative of where the links are pointing to.

As mentioned traditional link wheels have an obvious symmetrical pattern that resembles an old wagon wheel.

You need to start creating patterns that are irregular, and don’t form a perfectly closed loop.





Effectively you create 4 or more hubs that are funneling link juice back to your central money site. These are 4 self-contained link wheels themselves with a unique high authority site (e.g. Squidoo) at the core i.e. the blue dot.

Then each hub has other Web 2.0 links pointing at the core (blue dot), and onto each other property in that link wheel.

The core of each hub, and a random member of the spoke (outside of the link wheel) then links out to your money site. Important here is that the 'hub' of each link wheel links only to our money site. Thus all the cumulative link juice from each hub is channeled exclusively to our money site. This is a link wheel on steroids.

I made the diagram nice and symmetrical for your viewing pleasure for demonstration purposes. However the concepts of 'not closing the loop' and 'randomized linking' are just as important here.

## **Step 5: Creating The Content For Your Link Wheels**

On every one of the web 2.0 properties on the outside of the wheel, you need to add unique content optimized for the specific keyword phrase you are focusing the campaign on.

Say for example you run a weight loss blog and the keyword phrase you are focusing on is 'weight loss diets'.

In this example you have chosen 8 target Web 2.0 sites. You need to create 8 unique pieces of content that relate to 'weight loss diets'. Given the time factor you could use an automated solution such as [SE Nuke X](#) to spin and submit the content.

You could also outsource the creation of one or two articles on sites such as [Elance](#) and [VWorker](#), and then use [SE Nuke X](#) or [Content Boss](#) to spin the content. If you are spinning the content it needs to be at least 40% unique, hence why the above named solutions are perfect.

Alternatively you could pick 8 different weight loss diets, one per Web 2.0 property.

A real power strategy here is to leverage 'latent semantic indexing' in your favor. Latent semantic indexing although sounding complex, is actually very simple. All it entails is weaving 'related keyword' phrases into your unique articles.

What I mean by 'related keywords' is this. When you fire up the Google Keyword Selector Tool and enter the term 'weight loss diets', Google will return statistics for that term along with other related terms called 'keyword ideas' or 'latent semantic indexing phrases'.

## 8 Search terms (1)

<input type="radio"/> Keyword	competition
<input type="radio"/> 't-s weight loss diets	Medium

## R Keyword ideas (800)

<input type="radio"/> Keyword	Competition
<input type="radio"/> quick weight loss diets	High
<input type="radio"/> fast weight loss diets	Medium
<input type="radio"/> weight loss diet	Medium
<input type="radio"/> weight loss diets for women	High
<input type="radio"/> healthy weight loss diet	Medium
<input type="radio"/> fastest weight loss diet	Medium
<input type="radio"/> diets for quick weight loss	Medium
<input type="radio"/> jjlets for weight loss	Medium
<input type="radio"/> good weight loss diets	High
<input type="radio"/> quick weight loss diet plan	Medium
<input type="radio"/> extreme weight loss diet	Medium
<input type="radio"/> easy weight loss diet	High
<input type="radio"/> vegetarian weight loss diet plan	Medium
<input type="radio"/> weight loss dieting	Medium
<input type="radio"/> health weight loss diet	Medium
<input type="radio"/> rapid weight loss diets	Medium
<input type="radio"/> weight loss diet menu	High
<input type="radio"/> weight loss diet program	High
<input type="radio"/> weight loss diet programs	High

Latent Semantic  
Indexing Keyword  
Phrases

By weaving these related terms into your article, Googlebot will immediately give you a high quality score because your article will appear comprehensive in terms of the keyword phrases used. Now be careful here. I'm not encouraging keyword stuffing.



How do you know if you are keyword stuffing? If the content would read unnatural to a human reader. This tactic will supercharge your link juice and thus maximize the power of your link wheel.

You would then include two links inside the content for each unique article. One link will point back to your site, the other link will point to a different Web 2.0 site.

The important words here are ‘inside the content’, this will carry maximum weight from Google.

The articles don’t need to be too long generally 400 – 600 words with a keyword density of 3% to 5% for the keyword phrase you are trying to rank for.

If you work hard to create content that is ‘exciting’ or ‘adds a lot of value’, then you could get ‘link baiting’ on your side. This refers to the sharing of your content by other people whether it be on twitter, Google + or Facebook.

Social signals are an extremely important part of SEO now. Google itself said that the number of ‘Google + 1s’ any site receives, is considered for ranking purposes.

So be sure to use the various social media widgets where applicable e.g. Social Bookmarking, Digg, Stumble Upon, Google + 1, Facebook Likes, Shares etc.

This will increase the ‘natural linking’ and further mitigate any ‘digital footprint’ left behind from you link wheel building efforts.

## **Step 6: Deep Linking To Maximize Results**

Deep linking is a simple yet powerful backlinking strategy that can serve to amplify the link juice flowing to your site.

In simple terms it refers to pointing your hyperlink at pages on your site, other than your home page.

For example:

[www.VideoMarketingToPageOne.com](http://www.VideoMarketingToPageOne.com) is a standard backlink.

Whereas the following pages which are deeper within the site (hence deep linking) are examples of deep linking:

[www.VideoMarketingToPageOne.com/terms](http://www.VideoMarketingToPageOne.com/terms)

[www.VideoMarketingToPageOne.com/privacy](http://www.VideoMarketingToPageOne.com/privacy)

This process looks far more natural to Google, thus it reduces your digital footprint. This will help to ensure that you are less likely to trip any 'filters' that might get you sandboxed or reduce the potency of your backlinks.

The key here as it is through-out this entire course is to RANDOMIZE everything. Mix it up.

Point some hyper links to your home page, and some to other pages within your site. Mix up the hyper link phrases and mix up which pages they are pointing to.

Remember a backlink to a deep linked page is still passing link juice to the primary domain.

This strategy is particularly effective if you can match the permalink to the keyword phrase.

For example if the hyperlinked keyword phrase was 'video marketing tips', I could link it to a blog post e.g.

<http://www.videomarketing.com/video-marketing-tips>

This supercharges the contextual relevance provided that the term 'video marketing tips' also has adequate keyword density on that page i.e. 3- 5%.

Blend in some latent semantic indexing keyword phrases on that page as discussed in an earlier chapter and you will maximize your results.

## **Step 7: Keyword Focus & Structuring The Links**

One of the central pillars of effective link wheels is the keyword phrase you use. The idea many subscribe to is to focus specifically on one keyword phrase, and squeeze link juice from high authority web 2.0 sites on that singular keyword phrase.

Google bot will index your website for that keyword phrase, and take note that other high authority sites have linked to you as a quality source of information on that topic.

Key here is to turn your keyword phrase into ‘anchor text’. One of these anchor text links point to your ‘money site’, the other points to a different web 2.0 property in the link wheel.

Just in case you aren’t sure, you create your anchor text links using the following HTML code:

```
<a href="http://www.yoursite.com">This is the anchors keyword phrase</a>
```

So if the phrase you wished to rank for was ‘weight loss tips’ and your site domain was <http://www.WeightLossPrinciples.com> then your HTML anchor text would look like the following:

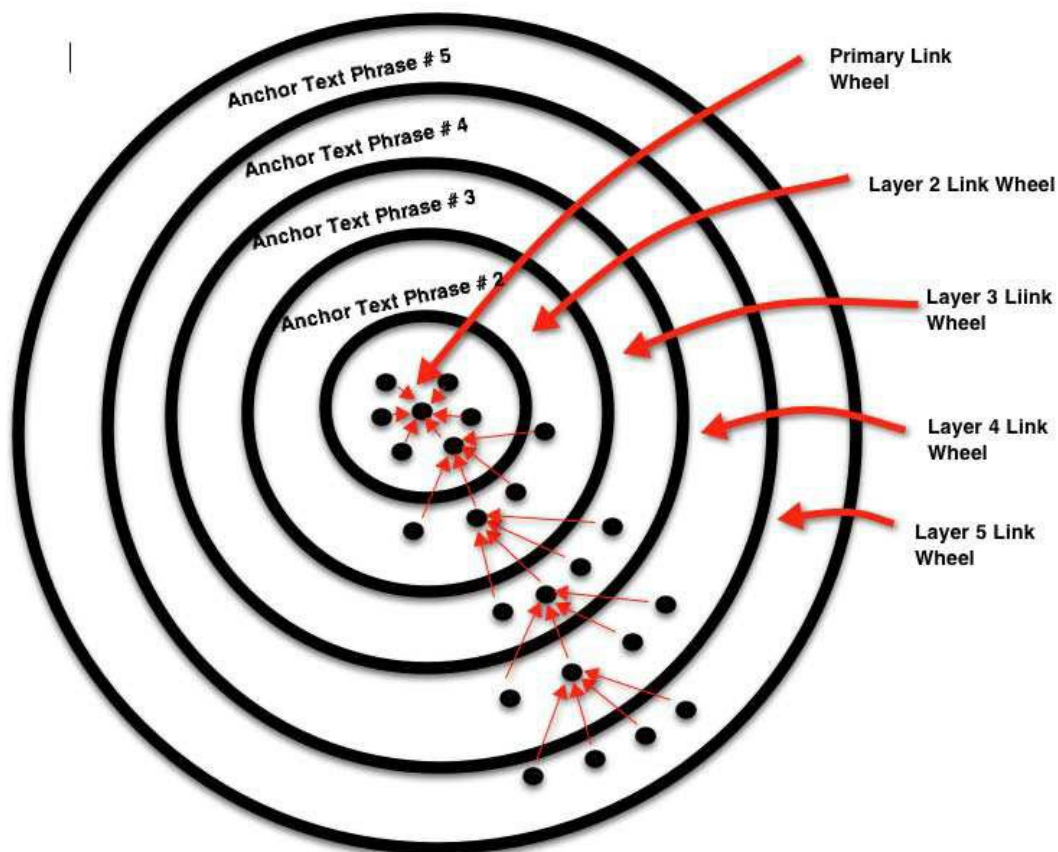
```
<a href="http://www.WeightLossPrinciples.com">weight loss tips</a>
```

Recall however how we created a ‘multi layered’ link wheel. DO NOT use the same keyword phrase on multiple layers. This will leave a digital footprint and seems unnatural.

Say for example we had 5 different ‘anchor text’ phrases, we would use one phrase on each of the 5 layers.

Just to illustrate what I mean by layers, take a look at the diagram overleaf:





So at its core is the primary link wheel that consists of our money site in the center and 6 web 2.0 properties passing link juice to each other and to the money site.

Each of these web 2.0 properties have the first keyword phrase as their anchor text e.g. [weight loss tips](#)

Layer 2 of the link wheel in this example consists of 4 different web 2.0 properties pointing to each of the previous web 2.0 properties in the core link wheel. This will be targeted at a different yet related keyword anchor text phrase e.g. [how to lose weight.](#)

Layer 3 of the link wheel in this example consists of 4 different web 2.0 properties pointing to each of the previous web 2.0 properties in the layer 2 link wheel. This will be targeted at a different yet related keyword anchor text phrase e.g. [weight loss tricks](#)

Layer 4 of the link wheel in this example consists of 4 different web 2.0 properties pointing to each of the previous web 2.0 properties in the layer 3 link wheel. This will be targeted at a different yet related keyword anchor text phrase e.g. [weight loss solutions](#)

Layer 5 of the link wheel in this example consists of 4 different web 2.0 properties pointing to each of the previous web 2.0 properties in the layer 4 link wheel. This will be targeted at a different yet related keyword anchor text phrase e.g. [fat loss tips](#)

This multi layer link wheel with a new keyword focus in each of the 5 layers, is extremely powerful.

Bonus points and link juice from Google if you use the 'latent semantic indexing' keywords as you anchor text on a few layers.

## **Step 8: Link Distribution and Timing**

One of the biggest mistakes marketers make is using low-end software to blast links out too quickly.

These low end solutions don't even have spinning capabilities (or at least half decent spinning capabilities) so what happens is that identical versions of the same article are blasted all over dozens if not hundreds of web 2.0 sites in less than 24 hours.

This trips multiple filters and will get you in trouble with Big 'G'.

You need to ensure that your link wheels are created, and links distributed in a natural fashion.

You can either do this manually by creating 2/3 links per day, or using a premium automated solution that will drip feed and spin the content automatically.

The best automated solution in this context is [SE Nuke X](#). More on that later.

If you wish to do this manually then just set aside one hour each morning for a few weeks, and focus on one layer with one keyword phrase per week.

For example:

### **Week 1:**

Keyword Anchor Text: weight loss tips

Web 2.0 Sites: Ezine articles, Squidoo, Hubpages, Vox, digg, YouTube

#### ***Monday***

One unique article posted to Ezine articles with a link to your site, and a link to Squidoo.

#### ***Tuesday***

One unique / spun article posted to Squidoo with a link to your site, and a link to Hubpages.

#### ***Wednesday***

One unique / spun article posted to Hubpages with a link to your site, and a link to vox.

#### ***Thursday***

One unique / spun article posted to vox with a link to your site, and a link to digg.

#### ***Friday***

One unique / spun article posted to digg with a link to your site, and a link to YouTube.

### *Saturday*

One video posted to YouTube with a link to your site, and no further link to one of the other web 2.0 properties. This ensures there is no closed loop.

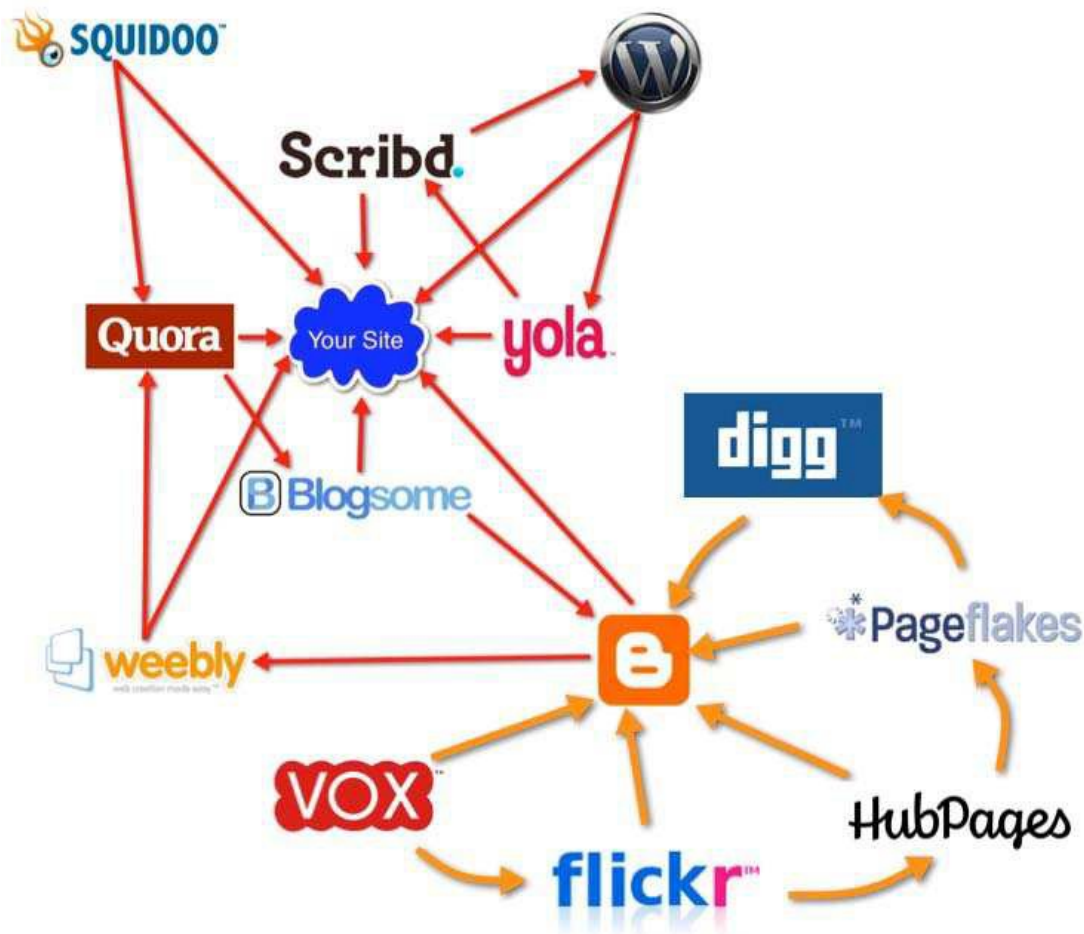
You can then engage in some ‘weekly maintenance’ to maintain the flow of link juice.

By weekly maintenance I mean you can create additional hub / layers, and repeat the process in as randomized a manner as possible.

## Step 9: Enhancing Link Wheels

The real power of link wheels is the cumulative effects of your ongoing link building efforts. Recall how we have our primary website as the focal point in the link wheel with authority sites such as Squidoo, Hubpages and the like linking to the focal point.

Well your next step in order to supercharge your link wheel and build backlinks to your backlinks is to make one of your Web 2.0 sites the hub or focal point. In that context you would build backlinks to your new hub from the other web 2.0 properties.

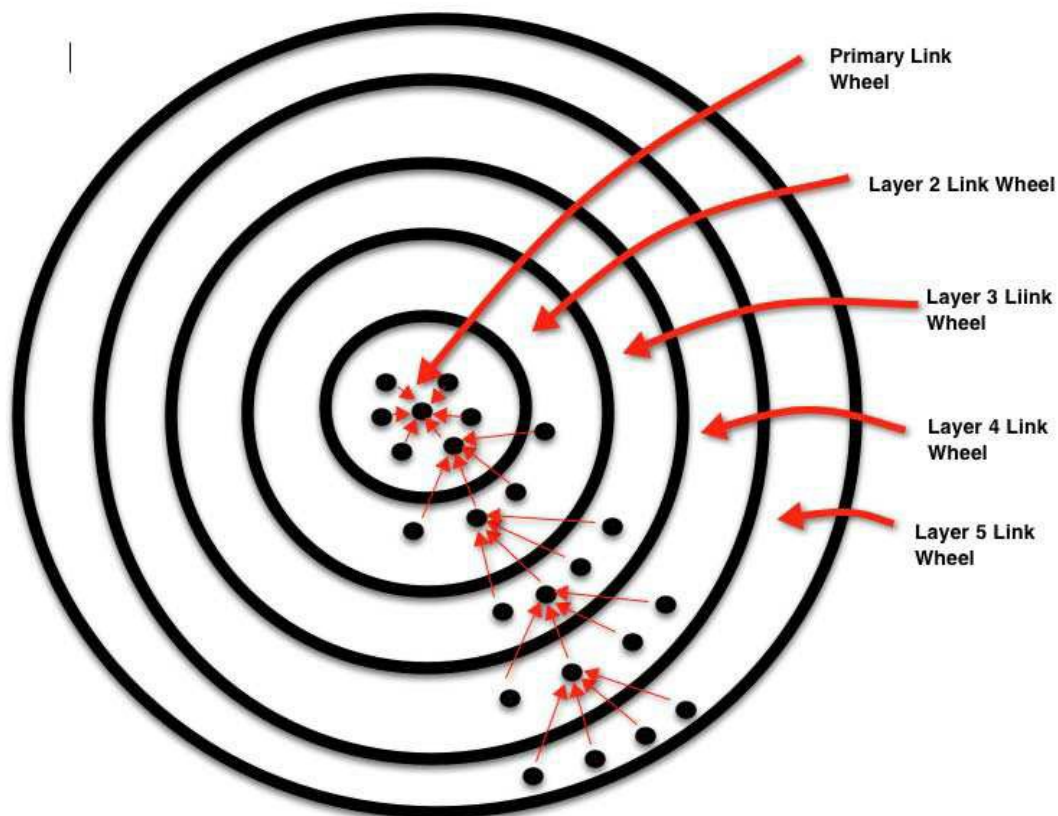


So taking 'blogger' in the above diagram you can see that in the first link wheel it was a spoke pointing to the hub, which was our primary 'money site'. In this secondary link wheel 'blogger' itself became the hub.

We build links to blogger from other web 2.0 properties, other than those used in the primary link wheel. This time we mixed it up with a slightly more uniform pattern, albeit not a closed loop i.e. notice that 'digg' does not connect to 'Vox'.

The possibilities for enhancing your link wheel are limitless. For example you might chose to create 5 layers of link wheels:





In this context you'd have 6 web 2.0 properties pointing to your primary site, in layer 2 you might have 4 unique web 2.0 properties pointing to each of the primary wheels web 2.0 sites, in layer 3 you might have 4 unique web 2.0 properties pointing to each of the layer 2's web 2.0 sites, in layer 4 you might have 4 unique web 2.0 properties pointing to each of the layer 3's web 2.0 sites, in layer 5 you might have 4 unique web 2.0 properties pointing to each of the layer 4's web 2.0 sites, and so on.

Key here is to mix it up. Use different patterns in each layer, with different web 2.0 site. Don't connect all the dots in the above diagram, mix it up.

Now I'm sure that many of you at this point are confused. And that's a sign that our link wheel strategy is working. We want it to be confusing, sporadic, and irregular.

You see Google is a finely tuned machine when it comes to spotting patterns. The more irregular you are the more natural it looks.

And that's brings me to Step 10 in the process which involves automating your entire link wheel strategy so that:

- A. It doesn't confuse the heck out of you and drive you insane
- B. It's fast, efficient, repeatable and optimized
- C. It gets results

## **Step 10: Automating Link Wheels**

Creating link wheels can be a time consuming and laborious task. Done right you need to be as 'natural' as possible i.e. unique content with random links, pointing to random pages on your site, from random high authority sites with related content, using random keyword phrases.

The problem is that this would take a long time to do manually. This has led to the creation of some very powerful and sophisticated software that can create link wheels for you on autopilot.

I'm talking about randomized link wheels, with drip fed links and spun content. This type of automated link wheel will have a dramatic and powerful impact on your sites position in the SERPS

I have tried and tested multiple pieces of software and the # 1 solution by a long shot is [SE Nuke X](#).

SE Nuke X will effectively take every concept I have described in this report, and automate it in a series of simple steps.

It will randomize keyword phrases, spin content, deep link, drip feed the back link process and do it all in a way that is proven to maximize your results.

Better yet all the best Web 2.0 properties are already pre-loaded into the system, and it will automatically enter Captcha codes and sign up to all these sites for you automatically.

This really makes 'link wheels' child's play because you just drag and drop one of their link wheel 'patterns' into the system, and away you go.

Effectively having read this course, you will have a strong idea of each of the important elements of building effective link wheels. But even if it went right over your head, and you don't understand it all it doesn't matter if you are using a program like SE Nuke X. The program will create powerful link wheels automatically.

**I have some powerful 'link wheel patterns' specifically for 'SE Nuke X' and I will send them to you should you decide to take the free trial at the link below:**

>>> [\*\*Click here for the Free Trial & Free Access To the Link Wheel Patterns\*\*](#)

You just drag and drop these into the system and you are good to go.

Another important point to note here is that Google wants links to be 'ever increasing'. Its natural that if content is good then it is shared, and then continues to be shared ad infinitum.



If you create a link wheel with one or two spokes then stop, eventually the link juice will run out. However you could plug a fully automated solution like Linx Boss into the equation.

[Link Boss](#) will automatically rotate several different anchor text phrases for you, and submit it to its vast network of high PR sites automatically every month.

This keeps the link juice flowing and accumulating to your money site, which will sustain and even continue to improve the potency of your link wheel over time.

>>> [Click here](#) to start your **FREE** trial of **Linx Boss** today.

Now SE Nuke X and Linx Boss are premium solutions. If you could afford it for a short period of time use both, then just keep 'Linx Boss' to maintain the distribution over time.

If on the other hand you want to do this manually, and you have the time, then that is perfectly achievable.

The theory in this course is sound, although the Linx Boss and SE Nuke X options exist to automate and maintain everything.

## 11.0 Conclusion

You now have a complete 10-step blueprint for mastering the SEO boosting power of link wheels.

I challenge you to get to work immediately on building your first link wheel.

If you meticulously followed the instructions in this course, you will be astounded at the rate with which you will climb in the SERPS

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